



robin mooty

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#### SCHOLARSHIP:

Auburn University; Auburn, Alabama, USA  
B.F.A. in Graphic Design, Minor in Spanish  
Graduation Date: December 2008  
GPA: 3.85, Summa Cum Laude  
Study Abroad: Florence University of the Arts  
Florence, Italy, Summer 2007

#### LANGUAGES:

Native English  
Fluent in Spanish

#### EXPERIENCE:

**L'Oreal:** Freelance Graphic Designer. New York City. February 2012-May 2012  
**Anthropologie:** Freelance assistant display coordinator. New York City. Executed the 5th Avenue store's window display. April 2012  
**Sides and Associates:** Graphic Designer. Birmingham, AL. Contracted with FEMA's Long-Term Community Recovery Committee to develop recovery plan books. October-November 2011  
**Cultural Ambassador:** Galicia, Spain. English teacher with a program of the Spanish Government. October 2010-June 2011  
**Pie Lab:** Graphic Designer. Greensboro, AL. Received Design Ignites Change grant for \$12,000. Summer 2009; January 2010-June 2010  
**Healthcare Realty:** Graphic Designer. Nashville, TN. September 2009-December 2009 (hired for a temporary position and stayed on as a contracted freelancer through August 2010)

#### FREELANCE:

**Behind the Glass:** re-branding, tags and bags, 25th Anniversary merch; Spring 2012  
**Faunhouse:** logo design, Fall 2011  
**Forte:** logo design and stationery suite; Fall 2011  
**Spero Soccer:** logo design, apparel design; Spring 2010  
**Ethos 3:** presentation designs; Fall 2009

#### RECOGNITION AND INVOLVEMENT:

"Pecans!" project in *Designing for Social Change* book by Andrew Shea  
Pie Lab featured in several periodicals including *Fast Company*, *Bon Appetit*, *The New York Times*, *Southern Living*, *NPR*  
Invited to be a presenter and portfolio reviewer at Nashville AIGA's Student Conference  
Presenter at a conference organized by the David Matthews Center and the Kettering Foundation that was structured around asking the question: "How do we strengthen citizen engagement and community problem solving?"  
Member of Nashville AIGA; started a monthly book club, Aug. 2009-Dec. 2009  
*A Commended* (highest award) on Senior Project, Fall 2008

#### SOFTWARE:

Adobe Creative Suite CS5 (Photoshop, InDesign, Illustrator)  
Adobe Acrobat  
HTML, CSS, light PHP  
Microsoft Office